

## Benefits of Membership

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### IAIP Member Benefits

Strong industry alliances and enhanced professional development are goals of our organization. As a member of IAIP, you will have incredible opportunities to make business contacts with insurance professionals in all lines of insurance throughout the country.

Membership is an investment in your career! IAIP offers professional education and leadership development so members can gain industry knowledge, leadership skills and the confidence to successfully advance in the industry. IAIP strives to be known as the premier provider of leadership development education to its members.

#### Professional Education Programs

Average Annual Value \$1,250

You will be more valuable to your company because of the benefits gained from belonging to IAIP. Our professional development programs cover communication and leadership skills, selling techniques, mentoring, and industry specific programs ranging from policy coverage to policy exclusions and limitations often overlooked or misunderstood by both agents and clients. .

#### Mentoring and Industry Connections

Average Annual Value \$600

Connections to business partners are available through local, council, regional and international activities. These opportunities provide you with an expanded circle of business contacts and knowledge. These industry connections help IAIP members increase their profitability and productivity. Members receive access to mentors who can advise and assist them in maximizing their career potential.

#### Leadership Development

Average Annual Value \$1,200

IAIP leadership training programs combined with opportunities to serve in leadership roles in the organization allows members to successfully advance in the industry. Literally thousands of industry professionals have participated in and benefited from our premier communications course, *Confidence While Communicating*.

#### Professional Designations Exclusive to IAIP

Average Annual Value \$200

Members have the opportunity to earn professional designations exclusive to IAIP: Certified Insurance Industry Professional (CIIP) and Diversified Advance Education (DAE). Designations provide tangible evidence of educational achievement, industry commitment and association involvement

#### Complimentary Educational Webinars for Members

Average Annual Value \$140

Members have exclusive access to several complimentary webinars on relevant industry topics throughout the year.

#### Scholarships & Awards

Members may compete for a variety of awards on the local, council, regional and international levels. Awards recognize industry excellence and achievement in areas of claims, public speaking, automation and association participation. IAIP members may also apply for over 30 educational scholarships annually from various industry partners.

#### Publications

Our association magazine, *Today's Insurance Professionals*, is distributed to all members, keeping them informed on major industry issues and timely articles which help them succeed

in their profession. Members also receive our electronic newsletter, *The Connections*, providing information on association news and exclusive member opportunities.

### Global Online Community

The IAIP web site provides members with access to association and industry news and information. Our online community allows members from across the country to exchange ideas and learn from other industry professionals.

### Career Center

The Career Center helps keep professionals employed in the industry and offers career coaching and resume writing advice from certified specialists.

### Online CE Program

Members have unlimited access to CE Authority's online continuing education courses for an amazingly low annual cost of \$27 !